

Safety Action Plan

The Bipartisan Infrastructure Law established the **Safe Streets and Roads for All (SS4A) program** with \$5 billion in funding over the next 5 years, and provides grants to prevent roadway deaths and serious injuries. In order to apply for these funds, a **Safety Action Plan**, which will consist of several components, is required. Activities eligible for the SS4A program include, but are not limited to: developing or updating Safety Action Plans, conducting planning, design, development activities, as well as carrying out projects and strategies identified in the Plan.

Key Steps

- The **existing conditions assessment** will highlight systemic patterns and trends among historic crashes and identify potential risk factors
- **Engagement activities** will include working with a stakeholder committee, focus groups, and community outreach events
- The **equity/inclusion and policy analysis** will assess policies and strategies to understand how they affect communities, and recommend changes
- The **policy analysis** will help assess policies and guidelines
- The **recommendations and implementation plan** will identify projects and next steps for implementation

Getting Involved

The project team will seek to engage the general community, including: residents, workers, and visitors, through various outreach events.

For more information, and to get involved, visit: www.cobbcounty.org/transportation/traffic/safety-education and look for the project team at community events such as farmers' markets and festivals.



Ongoing Safety Work

Cobb County is already taking steps to improve safety for residents and visitors, including:

- Participating and coordinating with the **Atlanta Regional Commission on the Regional Safety Strategy**, to help eliminate injuries and deaths on roads and streets
- Working with GDOT and partners on **Road Safety Audits**
- Updating **traffic calming policies** in communities
- Conducting educational and **outreach campaigns**

